

# INVOICE

[Agency Name]  
[Address Line 1]  
[Email/Phone]

**Invoice #:** [0000]  
**Date:** [Date]  
**Billing Period:** [Month, Year]

## BILL TO:

[Client Name]  
[Client Address]  
[Contact Name]

## RETAINER DETAILS:

**Account:** [Google Ads/Meta/etc.]  
**Monthly Cap:** [00] Hours  
**Overage Rate:** [\$000/hr]

Date	Task / Activity Description	Category	Hours
[MM/DD]	Account Audit & Keyword Expansion	Optimization	0.0
[MM/DD]	Search Term Report & Negative Mapping	Maintenance	0.0
[MM/DD]	Ad Copy A/B Testing & RSA Setup	Creative	0.0
[MM/DD]	Monthly Performance Reporting & Call	Strategy	0.0

Total Hours: 0.0  
Retainer Fee: \$0.00

Overage Fees: \$0.00  
TOTAL DUE: \$0.00

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**Payment Terms:** Net 30. Please make checks payable to [Agency Name] or pay via [Direct Deposit Details].