

INVOICE

#INV-0000

[Agency Name]
[Street Address]
[City, State, Zip]
[Email/Website]

Bill To:

[Client Name]
[Company Name]
[Client Address]

Details:

Date: [MM/DD/YYYY]
Billing Period: [Start Date] - [End Date]
Due Date: [MM/DD/YYYY]

PERFORMANCE DELIVERABLE	BASELINE	CURRENT	GROWTH / ACTION	RATE/BONUS	AMOUNT
Organic Conversions Goal: [e.g. Lead Form Fills]	[Qty]	[Qty]	+[Qty]	[\$[0.00]]	[\$[0.00]]
Keyword Rankings (Top 3) Focus Keywords	[Qty]	[Qty]	+[Qty]	[\$[0.00]]	[\$[0.00]]

PERFORMANCE DELIVERABLE	BASELINE	CURRENT	GROWTH / ACTION	RATE/BONUS	AMOUNT
Monthly Management Fee Retainer Base	-	-	1	[\$0.00]	[\$0.00]
Subtotal \$0.00					
Tax (0%) \$0.00					
Total Due \$0.00					

Payment Instructions:

Please include invoice number with payment. Wire transfer or ACH preferred.

Notes:

Performance metrics are verified via [Google Analytics/Search Console] reports attached.