

SEO ESTIMATE

Estimate #: _____
Date: _____

[Agency Name]
[Street Address]
[City, State, Zip]
[Email/Phone]

PREPARED FOR

[Client Name]
[Company Name]
[Client Email]
[Website URL]

PROJECT SCOPE

Target Keywords: [Qty]
Project Duration: [Months/Weeks]
Estimated Start: [Date]

Service Description	Hours/Qty	Rate	Subtotal
Technical SEO Audit Core Web Vitals, Crawlability, and Indexing analysis.			
Keyword Research & Strategy Competitor gap analysis and intent mapping.			
On-Page Optimization Meta tags, header hierarchy, and content updates.			

Service Description	Hours/Qty	Rate	Subtotal
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Content Creation / Blog Posts

SEO-optimized articles targeting primary keywords.

Backlink Acquisition

High-authority outreach and guest posting.

Subtotal: \$0.00

Tax/Fees: \$0.00

Estimated Total: \$0.00

TERMS & NOTES

This is an estimate only, not a contract. Final pricing may vary based on project discovery. Estimate valid for 30 days. Payments terms: 50% upfront, 50% upon completion of initial audit.