

LOGO

[Company Name]
[Address Line 1]
[Email / Website]

PROJECT ESTIMATE

DATE: [Date]
ESTIMATE #: [001]
VALID UNTIL: [Date]

PROPOSAL FOR:

[Client Name]
[Client Address]
[Client Contact Person]

UI/UX SERVICE DESCRIPTION	HOURS / QTY	RATE	TOTAL
User Research & Discovery User interviews, persona development, and competitive analysis.	[0.0]	[\$0.00]	[\$0.00]
Wireframing & UX Architecture Information architecture, site maps, and low-fidelity wireframes.	[0.0]	[\$0.00]	[\$0.00]
High-Fidelity UI Design Visual design, design system components, and interactive prototyping.	[0.0]	[\$0.00]	[\$0.00]

UI/UX SERVICE DESCRIPTION	HOURS / QTY	RATE	TOTAL
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Usability Testing Moderated testing sessions and feedback implementation.	[0.0]	[\$0.00]	[\$0.00]
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Subtotal [\$0.00]
Tax (0%) [\$0.00]
ESTIMATED TOTAL [\$0.00]

TERMS & NOTES

- 1. This is an estimate, not a final invoice. Final costs may vary based on scope changes.
- 2. A [00]% deposit is required to commence work.
- 3. Project timeline is estimated at [Number] weeks from receipt of deposit.