

PUBLICATION DESIGN ESTIMATE

[Agency/Designer Name]
[Address Line 1]
[Email/Phone]

CLIENT
[Client Name]
[Publication Title]
[Contact Person]

ESTIMATE DETAILS
No: [0000]
Date: [MM/DD/YYYY]
Valid Until: [MM/DD/YYYY]

DESCRIPTION OF SERVICES	QUANTITY	UNIT PRICE	TOTAL
Master Layout Concept & Grid Design	[Qty]	[\$[0.00]]	[\$[0.00]]
Page Composition & Typesetting	[Pages]	[\$[0.00]]	[\$[0.00]]
Cover Design & Artwork Integration	[Qty]	[\$[0.00]]	[\$[0.00]]
Pre-press Optimization & File Handoff	[Qty]	[\$[0.00]]	[\$[0.00]]

Subtotal: \$[0.00]
Tax ([0] %): \$[0.00]
Estimated Total: \$[0.00]

Terms & Conditions:

This is an estimate, not a final invoice. Prices are subject to change based on scope adjustments. A [0]% deposit is required to initiate the project. Estimate includes [X] rounds of revisions.