

ESTIMATE

[Your Agency Name]
[Street Address]
[City, State, Zip]

Estimate #: [0000]
Date: [MM/DD/YYYY]

CLIENT:

[Client Name]
[Company Name]
[Client Email]

PROJECT:

[Packaging Collection Name]
[SKU Count / Details]

DESCRIPTION OF SERVICES	QUANTITY	RATE	AMOUNT
Concept Development Initial visual directions and moodboards	1	\$0.00	\$0.00
Dieline Engineering & Layout Structural design and technical setup	1	\$0.00	\$0.00
Graphic Design & Illustration Artwork application for [X] SKUs	1	\$0.00	\$0.00
3D Mockups / Renderings Pre-production digital visualizations	1	\$0.00	\$0.00

DESCRIPTION OF SERVICES	QUANTITY	RATE	AMOUNT
Revisions [X] Included rounds of feedback	1	\$0.00	\$0.00

Subtotal: \$0.00

Tax (0%): \$0.00

Estimated Total: \$0.00

Notes & Terms:

This is an estimate only, not a final invoice. Quote is valid for 30 days. Final pricing may vary based on scope changes or additional revision rounds. Production management and print costs are not included unless specified.