

PR ESTIMATE

[Consultant/Agency Name]

[Address Line 1]

[Email / Phone]

Estimate #: [000]

Date: [Date]

Valid Until: [Date]

PREPARED FOR [Client Name]

[Client Company]

[Client Address]

PROJECT REFERENCE [Campaign or Project Name]

DESCRIPTION OF SERVICES	HOURS/QTY	RATE	AMOUNT
Media Relations & Outreach Press release drafting, media list curation, and pitching.	[0.0]	\$0.00	\$0.00
Strategy & Consultation Campaign planning and crisis management strategy.	[0.0]	\$0.00	\$0.00
Content Creation Blog posts, whitepapers, or social media copy.	[0.0]	\$0.00	\$0.00
Administrative/Expenses Wire distribution fees or travel expenses.	[0.0]	\$0.00	\$0.00

Subtotal: \$0.00

Tax: \$0.00

Estimated Total: \$0.00

NOTES & TERMS

This is an estimate for services and not a final invoice. Actual costs may vary based on project scope changes. A [00]% deposit is required to initiate work. All media wire fees are billed at cost.