

INVOICE

Consultant Name / Agency

#INV-0000

Date: [Date]

CONSULTANT DETAILS

Address Line 1

City, State, Zip

Email / Phone

BILL TO

Retail Client Name

Attn: Department Name

Client Address

JOURNEY CONSULTING SERVICES	HOURS/QTY	RATE	TOTAL
Customer Persona Development Data analysis and segmentation of primary retail demographics.	-	-	-
Touchpoint Mapping Omnichannel journey audit (In-store, Mobile, Web).	-	-	-
Experience Gap Analysis Identification of friction points in the conversion funnel.	-	-	-
Subtotal \$0.00			
Tax (0%) \$0.00			
Total Due \$0.00			

PAYMENT TERMS

Please make checks payable to [Name] or wire to [Bank Account]. Payment due within 30 days.