

STRATEGIC BRAND AUDIT

Agency Name / Consultant Name

Invoice #000
Date: [Date]

CLIENT INFORMATION

[Client Name]
[Company Name]
[Address]

PAYMENT TERMS

Due on Receipt
Method: [Bank Transfer/Portal]

SERVICE DESCRIPTION	HOURS/QTY	RATE	TOTAL
Market & Competitor Analysis In-depth research of top 3 industry competitors.	-	-	\$0.00
Brand Identity Evaluation Visual, verbal, and positioning consistency review.	-	-	\$0.00
Internal Stakeholder Interviews Discovery sessions and alignment workshops.	-	-	\$0.00
Strategic Recommendations Report Comprehensive roadmap and action plan.	-	-	\$0.00

Subtotal: \$0.00

Tax (0%): \$0.00

Grand Total: \$0.00 USD

Notes: This audit covers the strategic phase only. Implementation of creative assets is subject to a separate statement of work.

Contact: hello@yourbrand.com | +1 000 000 000