

# DEPOSIT INVOICE

Campaign Ref: [Campaign ID/Name]

Invoice #: [00000]

Date: [MM/DD/YYYY]

AGENCY / FROM

[Agency Name]  
[Street Address]  
[City, State, Zip]  
[Tax ID / VAT]

CLIENT / TO

[Client Company Name]  
[Billing Contact Name]  
[Client Street Address]  
[Client Email]

| DESCRIPTION                         | CAMPAIGN VOLUME     | RATE       | TOTAL ESTIMATE   |
|-------------------------------------|---------------------|------------|------------------|
| [Ad Spend / Media Buying Placement] | [Units/Impressions] | [\$[0.00]] | [\$[0.00]]       |
| [Agency Management Fee]             | [1]                 | [\$[0.00]] | [\$[0.00]]       |
| [Platform / Creative Production]    | [1]                 | [\$[0.00]] | [\$[0.00]]       |
|                                     |                     |            | Subtotal: \$0.00 |

**Deposit Percentage:** [0]%

**Deposit Due Now:** \$0.00

**PAYMENT INSTRUCTIONS**

**Bank:** [Bank Name]

**Account Name:** [Account Name]

**Account #:** [Number]

**Routing/Swift:** [Code]

Terms: Payment is required prior to campaign launch. This is a deposit invoice based on estimated volumes. Final reconciliation will occur upon campaign completion.