

# INVOICE

[Company Name]  
[Street Address]  
[City, State, Zip]

Invoice #: \_\_\_\_\_  
Date: \_\_\_\_\_  
Due Date: \_\_\_\_\_

**BILL TO:**

[Client Name]  
[Client Company]  
[Address Line 1]  
[City, State, Zip]

**PROJECT DETAILS:**

**Project:** Market Research Phase  
**PO Number:** \_\_\_\_\_  
**Reference:** [Project Code]

| DESCRIPTION OF RESEARCH ACTIVITY                | QUANTITY/HOURS | UNIT PRICE | AMOUNT |
|-------------------------------------------------|----------------|------------|--------|
| Competitor Landscape Analysis                   |                |            |        |
| Target Audience Demographic Profiling           |                |            |        |
| Primary Data Collection<br>(Surveys/Interviews) |                |            |        |

