

INVOICE

INVOICE # [0000]

DATE [DD/MM/YYYY]

[Agency Name]
[Street Address]
[City, State, Zip]
[Email/Phone]

BILL TO: [Client Name]
[Client Company]
[Address]
PROJECT: [Campaign Name]
Billing Phase: [e.g., Setup / Month 1 / Final]

PHASE / DESCRIPTION	UNITS/HOURS	RATE	TOTAL
Strategy & Planning Market research, audience segmentation, and channel selection.	[0]	[\$[0.00]]	[\$[0.00]]
Creative Production Ad copy, graphic design, and video assets.	[0]	[\$[0.00]]	[\$[0.00]]
Campaign Management A/B testing, optimization, and reporting.	[0]	[\$[0.00]]	[\$[0.00]]

PHASE / DESCRIPTION	UNITS/HOURS	RATE	TOTAL
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Direct Ad Spend (Reimbursement) Facebook/Google/LinkedIn placement costs.	[1]	[\$[0.00]	[\$[0.00]
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Subtotal: \$[0.00]

Tax: \$[0.00]

Balance Due: \$[0.00]

PAYMENT INSTRUCTIONS [Bank Name] | [Account Number] | [Routing Number]
Payment terms: [Net 15/30]