

INVOICE

PHASE: BRAND AWARENESS

[Company Name]
[Street Address]
[City, State, Zip]

BILL TO
[Client Name]
[Client Business Name]
[Client Email]

Invoice #: [0001]
Date: [MM/DD/YYYY]
Due Date: [MM/DD/YYYY]

Awareness Strategy Component	Qty/Hours	Rate	Amount
Market Research & Audience Persona Development	-	\$0.00	\$0.00
Visual Identity & Asset Creation	-	\$0.00	\$0.00
Social Media Campaign Management (Reach Focused)	-	\$0.00	\$0.00
Content Strategy & Top-of-Funnel Blog Production	-	\$0.00	\$0.00

Subtotal: \$0.00

Tax (0%): \$0.00

Total Balance: \$0.00

Payment Terms: Net 30. Please make checks payable to [Company Name].

Phase Goal: This invoice covers initial visibility metrics and brand impression targets defined in the Awareness Phase Agreement.