

INVOICE

[Invoice Number]

[Agency/Consultant Name]

[Street Address]

[City, State, Zip]

[Email/Phone]

BILL TO:

[Client Company Name]

[Contact Person]

[Street Address]

[City, State, Zip]

AUDIT DETAILS:

Date: [Date]

Due Date: [Date]

Project: Web Analytics Audit & Strategic Roadmap

Description of Service	Qty/Hrs	Rate	Total
GA4/Analytics Setup Audit Data stream verification, property settings, and event tracking validation.	[Qty]	[\$Rate]	[\$Total]
GTM Container Inspection Trigger efficiency, tag firing consistency, and data layer health check.	[Qty]	[\$Rate]	[\$Total]
Conversion & Attribution Audit Key event mapping, funnel visualization, and UTM parameter compliance.	[Qty]	[\$Rate]	[\$Total]

Description of Service**Qty/Hrs****Rate****Total**

Reporting & Visualization

[Qty]

[\$Rate]

[\$Total]

Looker Studio dashboard creation and technical finding documentation.

Subtotal \$[Amount]

Tax (0%) \$[Amount]

Balance Due \$[Total]

PAYMENT INSTRUCTIONS

Please make checks payable to [Payee Name] or pay via wire transfer to: [Bank Details / IBAN].

Thank you for your business. For questions regarding this audit, please contact [Email Address].