

INVOICE

[Invoice Number]

[Agency/Service Name]

[Address Line 1]

[Email/Phone]

Bill To:

[Client Name]

[Client Company]

[Client Address]

Date: [Date]

Due Date: [Due Date]

Project: Lead Nurturing Campaign

Description	Email Qty	Rate	Amount
Workflow Strategy & Logic Mapping	-	[Rate]	[Total]
Email Copywriting (Lead Nurture Series)	[Qty]	[Rate]	[Total]
HTML Template Design & Branding	[Qty]	[Rate]	[Total]
CRM Integration & Automation Setup	-	[Rate]	[Total]
A/B Testing & Optimization (Month 1)	-	[Rate]	[Total]

Subtotal: [Amount]

Tax ([%]): [Amount]

Total Due: [Currency] [Grand Total]

Notes: Lead nurturing workflow includes trigger setup and 30-day monitoring.

Payment Methods: [Bank Transfer / PayPal / Stripe]