

[Agency Name]  
[Street Address]  
[City, State, Zip]  
[Email/Phone]

# INVOICE

# [0000]  
Date: [MM/DD/YYYY]

**Bill To:**

[Client Name]  
[Company Name]  
[Client Address]

**Project Reference:**

Drip Campaign Implementation  
[Platform Name: e.g., HubSpot/Klaviyo]  
Due Date: [MM/DD/YYYY]

Service Description	Qty/Hrs	Rate	Amount
<b>Strategy &amp; Workflow Mapping</b> Segmentation logic and trigger definitions	[0]	[\$[0.00]]	[\$[0.00]]
<b>Copywriting &amp; Content Creation</b> Series of [X] automated emails	[0]	[\$[0.00]]	[\$[0.00]]
<b>Technical Setup &amp; Integration</b> ESP configuration and API/Form syncing	[0]	[\$[0.00]]	[\$[0.00]]

Service Description	Qty/Hrs	Rate	Amount
<b>A/B Testing &amp; Optimization</b> Subject line and CTA variations setup	[0]	[\$[0.00]]	[\$[0.00]]

Subtotal: \$[0.00]

Tax: \$[0.00]

**Total Balance Due: \$[0.00]**

**Notes & Payment Instructions:**

Please include invoice number with your payment.

Accepted Payment Methods: [Bank Transfer / Credit Card / PayPal]

Terms: Net [30] days.